

February 7, 2024

Dear City Council Members,

My name is Beth Christie, Event Manager for Girl's Night Out. I am writing in hopes of getting the street closed Saturday, September 7th, 2024, for Girl's Night Out. As many of you may be aware, Girl's Night Out has been a part of the events on Main Street for over ten years. This event is funded and put on by a group of merchants that work tirelessly. A percentage of the "Goodie Bag" sales are always donated to a worthy not-for-profit organization. We love what Images of Hope is doing, and we look forward to continuing to work with them this year.

Girl's Night Out encourages the community to gather, all while showcasing the Merchants of Main Street. The event is constructed to encourage people to visit and patron all the stores. It also motivates our Merchants to give back, as a way of saying, "Thank you!". It's important that our guests feel spoiled for an evening as this translates to patronage in the future.

The ladies of our community look forward to this event, with more and more ladies showing up every year. Obviously, the more guests, the better our Merchants do financially. However, with this increase in foot traffic we have become further concerned with the safety of our guests. We learned last year that the capacity of the sidewalks of Main Street is 800-1000 people and know that we have grown beyond these numbers, with last year's count being closer to 2,000 people. With this many people on Main Street, during our event, the cars become a hazard to the safety of our pedestrians. The safety of our guests is one of our major concerns.

We are asking for the road to be closed:

Saturday, September 7th, 2024
From 2pm-11pm

We are also asking for the price of this road closure to be accommodated by the City. As was stated, we are a Merchant funded and organized event and feel that the benefits of this event for our community as well as for our Merchants, far outweigh the inconvenience of this road closure.

Thank you so much for your time and consideration on this matter.

Sincerely,

Beth Christie and the Ladies of Girl's Night Out

A handwritten signature in dark ink, appearing to read 'Beth Christie', with a long, sweeping horizontal stroke extending to the right.

girlsnightoutplacerville@gmail.com

530-558-1502